

Creative Circle Ad Letter for Proposal Writing Position 3/11/14

My name is Michael Neely, and I feel that I am qualified for this position as a proposal writer. I began my business writing career in the year 2000 when I started my own advertising specialties business. I needed web site content, brochures and other marketing collateral. I had no idea that copywriters and other freelance writers did that for a living, so I created my own. I did a good job with it, created some nice brochures, web content etc., and made some money with that business. I began proving my mettle as a freelance writer 14 years ago. I am returning to the freelance marketplace again after a longer-than-expected hiatus.

In the interest of disclosure, there is something I must warn you about first.

When you review my resume, you will find that my experience as a writer is limited, and my professional portfolio is scant, but it is a start. You will find that I do not have a bachelor's degree in journalism, social media, English, or anything for that matter. I wasn't affiliated with your favorite Greek organization, and I didn't graduate from your favorite university. As a matter of fact, the last school I attended was part of my nuclear power training in the enlisted US Navy.

So, what on Earth makes me think that I am qualified to write for your company?

I educated myself. I learned the basics of writing in school, but I expanded my business writing skills in my office. I bought books from Amazon.com and gave myself the necessary education to be competitive in the freelance writer marketplace. I practice when I get home from my job as a fine dining waiter, and I earn every opportunity that comes my way. I am improving myself and improving my writing skills constantly.

I am driven to succeed. You will find that I wrote online and managed an internet community for Fast Company magazine as a volunteer for four years. My focus was to begin submitting articles for Fast Company, but entrepreneurship became less and less of their focus. I still have a relationship with many of the other volunteer coordinators and the co-founder of Fast Company magazine, Bill Taylor.

I am results oriented. In the business world, achieving positive results are essential. I get results.

I began my business career in sales. After I was Honorably Discharged from the Navy, I started a small business and promptly fell on my face. The next job I got was in retail sales for a large jewelry store chain. I was always in the top three for salespeople in the company. My first step in my business education was to learn what brought money into the company.

I also have great interpersonal skills and sales skills. Selling is everything in business, and the ability to sell is an essential skill. With my sales skills, I can provide greater value to my clients.

After meeting me in person, you will find that I am everything I mention in this email and more. I look forward to meeting you in person and further discussing this position.

My portfolio can be found at <http://NeelyWrites.com>. Thank you in advance for your consideration.

Sincerely,

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